

Register on-line at [www.ridesharedelaware.org](http://www.ridesharedelaware.org) or call **1-888-RIDE-MATCH**



a service of DART First State

It's more than just getting to work or getting employees to your worksite. It's how they get there that really matters. DART's RideShare Delaware exists to alert Delaware employers and their employees that there are options. DART's RideShare works directly with commuters in search of their personal transportation options. We also assist employers throughout the state who are interested in offering commuter benefit programs to their employees. Both groups reap significant benefits while contributing to the health of our environment.

## Commuter Services



Commuters using non-drive alone commute modes such as carpooling, vanpooling and public transportation save money, reduce stress, and reduce personal vehicle wear and tear. Depending on the commute mode used, they also add time to their day by letting someone else do the driving.

DART's RideShare provides the following services for commuters working in Delaware:

- Personalized and confidential carpool and vanpool matching
- Vanpool formation assistance
- Bicycle commuting support

- Transit information
- Emergency ride home benefit for ridesharing commuters (up to 4x per year)
- Program promotions and incentives
- Updates on 'hot' transportation events

Take the first step in changing your commute for the better by contacting our office and joining the thousands of smart Delaware commuters using non-drive alone modes. Register on-line at [www.ridesharedelaware.org](http://www.ridesharedelaware.org) or call us toll-free at 1-888-RIDE-MATCH.

Your employer can support your rideshare commute by offering federal pre-tax transportation benefits, financial subsidies or other worksite incentives. As a free service of our program we can provide your employer with the resources they need to get started. Simply refer them to our program and we'll take it from there!

## Employer Services

Employers play a key role in facilitating employee travel behavior. By taking advantage of IRS Section 132(f) Qualified Transportation Benefits and maximizing the use of non-drive alone commute modes, employers (and their employees) save on taxes creating a win-win for everyone! These benefits can be offered as employer-paid, employee-paid or as a shared benefit.

To support Delaware employers, DART's RideShare provides commuter program assistance free of charge. Join the growing number of businesses and organizations offering transportation benefits to their employees. This is one more benefit that can be added at no cost to you or your employees!

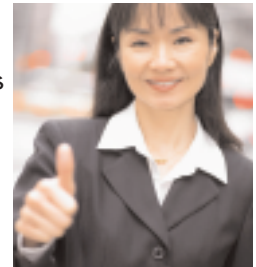
## Free Employer Services & Tools

DART's RideShare offers a variety of free services and tools to help you put together a successful commuter benefits program at your worksite including:

- Consultations
- Employee surveys
- Transit benefit assistance
- Worksite events
- Density maps
- Online ridematching for employees
- Vanpool formation and support
- Relocation assistance
- Commuter incentives
- Marketing and outreach support
- Employer referrals

## Benefits to Employers

- Expanded recruitment pool
- Improved employee retention and reduced employee turnover expenses
- Enhanced productivity and work environment
- Reduced demand for employee parking
- Tax savings
- Cost savings
- Recognition as a community leader



Employers throughout the country recognize that offering commuter benefits to employees can help make them an employer of choice. Now it's your turn.

**Call our office today to get started!**

DART's RideShare is committed to working with all groups and organizations who could benefit from learning more about commute programs. Contact our office to schedule a free presentation or to learn more.



**Making a difference on our roadways...one employer and one commuter at a time.**

## Here's what participants have to say:

"My carpool arrangement was as a result of your match information. There are only 2 of us, but that is due to our unique scheduling requirements. We've been carpooling for about 1 year. I enjoy it because it saves gas expense, toll expense and mileage on my car."

"I love riding in my vanpool. I have ridden in 2 vanpools for 6 years. I save money and have met several nice people. Some days I drive the vanpool, but on the other days I can listen to tapes or read and relax. I recommend the vanpool to anyone who has the opportunity to take advantage of this benefit!"

"I have been riding the DART Route 301 from the Smyrna Rest Area since November 2003. What I like most is I'm saving money on gas, parking, and decreasing mileage on my car (12 miles versus 84 miles per day!). More important than the money is the lack of stress and exhaustion from the long drive."

"I usually commute by bike 3x per week from late March through October. I've been doing it 5-6 years. I bike 11 miles each way. My biking commute is the heart of my fitness program. It helps me from putting on weight. And, with the cost of gas, it's a great way to save money. I really appreciate the rideshare free emergency ride home benefit. Even though I haven't had to use it, it is nice to know I have it if I need it to get home in a hurry!"

"I believe the efforts you are making in reducing emissions is commendable. Keep up the good work!"

## Home Free Guarantee users say:

- "I appreciate the availability of this service."
- "Simply an excellent benefit for RideShare participants. Thank you so much!"
- "I've told other shuttle riders to register with the program. Happy with the service!"

## Who we are and how we're funded

DART's RideShare Delaware is a free public service of DART First State dedicated to aiding commuters traveling to worksites in Delaware with finding and using non-drive alone modes of transportation. Funded by a combination of Federal Congestion, Mitigation & Air Quality (CMAQ) and State dollars, the goal of the program is to reduce the number of single occupant vehicles (SOVs) traveling on Delaware's roadways, thus improving our air quality.

### Contact information:

DART's RideShare Delaware  
919 N. Market Street, Suite 411  
Wilmington, DE 19801  
Phone: 1-888-RIDE-MATCH  
Fax: 302-652-2783  
[www.ridesharedelaware.org](http://www.ridesharedelaware.org)

**DART First State**  
1-800-652-DART  
[www.dartfirststate.com](http://www.dartfirststate.com)



## DART First State's



**Delaware's  
Resource for  
Commuter  
Programs and  
Benefits**

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